

Skin Blends LLC - Professional Profit Margins

50% PROFIT FROM RETAIL

HIGHER PROFIT FROM RETAIL using 32 oz BULK

	Size	Cost	SRP	Profit	Bulk	Retail Cost*	Size	SRP	Profit	Mark Up
Cleansers and Toners	6 oz	\$15.00	\$30.00	\$15.00	\$36.00	\$6.75	6 oz	\$30.00	\$23.25	344%
Designer Cleansers and Toners	6 oz	\$16.50	\$33.00	\$16.50	\$51.00	\$9.56	6 oz	\$33.00	\$23.44	245%
Hydrators and Moisturizers	2 oz	\$24.00	\$48.00	\$24.00	\$145.00	\$9.06	2 oz	\$48.00	\$38.94	430%
Designer Hydrators and Moisturizers	2 oz	\$26.50	\$53.00	\$26.50	\$160.00	\$10.00	2 oz	\$53.00	\$43.00	430%
Masks	2 oz	\$18.00	\$36.00	\$18.00	\$87.00	\$5.44	2 oz	\$36.00	\$30.56	562%
Designer Masks	2 oz	\$20.00	\$40.00	\$20.00	\$102.00	\$6.38	2 oz	\$40.00	\$33.63	527%
Scrubs	6 oz	\$18.00	\$36.00	\$18.00	\$36.00	\$6.75	6 oz	\$36.00	\$29.25	433%
Designer Scrubs	6 oz	\$20.00	\$40.00	\$20.00	\$51.00	\$9.56	6 oz	\$40.00	\$30.44	318%
Body Blends	8 oz	\$15.00	\$30.00	\$15.00	\$32.00	\$8.00	8 oz	\$30.00	\$22.00	275%
Designer Body Blends	8 oz	\$16.50	\$33.00	\$16.50	\$47.00	\$11.75	8 oz	\$33.00	\$21.25	181%
Alpha Beta X	2 oz	\$26.50	\$53.00	\$26.50	\$160.00	\$10.00	2 oz	\$53.00	\$43.00	430%
SPF30s - Over the Counter (OTC)- NO BLENDING	2 oz	\$26.50	\$53.00	\$26.50	\$160.00	\$10.00	2 oz	\$53.00	\$43.00	430%
Botanical Serums and Lipid Serums	1 oz	\$ 18.00	\$ 36.00	\$18.00	\$36.00	\$9.00	1 oz	\$36.00	\$27.00	300%
Super Synergy Serums: Firm, Oil Patrol, Protect	1 oz	\$ 48.00	\$ 96.00	\$48.00						
All Other Super Synergy Serums	1 oz	\$ 38.00	\$ 76.00	\$38.00						
Clear Skin Cleanser, Toner, and Scrub - OTC	6 oz	\$15.00	\$30.00	\$15.00						
Clear Skin 5% and 10% Benzoyl Peroxide - OTC	1 oz	\$7.50	\$15.00	\$7.50						
Vitamin C - 6 gram Shaker	6 gm	\$15.00	\$30.00	\$15.00						
Vitamin C - 10%	1 oz	\$20.00	\$76.00	\$56.00	N/A	\$20.00	1 oz	\$76.00	\$56.00	280%
Vitamin C - 20%	1 oz	\$25.00	\$96.00	\$71.00	N/A	\$25.00	1 oz	\$96.00	\$71.00	284%
Mineral Blends Face	5 gm	\$10.00	\$20.00	\$10.00	\$145.00	\$3.24	5 gm	\$20.00	\$16.76	518%
Mineral Blends Face	10 gm	\$12.50	\$25.00	\$12.50	\$145.00	\$6.47	10 gm	\$25.00	\$18.53	286%
Mineral Blends Face	20 gm	\$22.50	\$45.00	\$22.50	\$145.00	\$12.95	20 gm	\$45.00	\$32.05	248%
Mineral Blends Blush	3 gm	\$10.00	\$20.00	\$10.00	\$84.00	\$3.00	3 gm	\$20.00	\$17.00	567%
Mineral Blends Color Modifiers and Pearls	5 gm	\$10.00	\$20.00	\$10.00	\$56.00	\$5.00	3 gm	\$20.00	\$15.00	300%
Mineral Blends Eye	3 gm	\$10.00	\$20.00	\$10.00	\$40.00	\$4.29	3 gm	\$20.00	\$15.71	367%

* NOTE: Retail Cost DOES NOT include Container, Labels, and Additives.

(Updated January 2010)